



www.library.ehc.edu

ETLA 404: Connections: Kiss, Bow, or Shake Hands

As upper classmen, you should have some familiarity with library resources. This guide is a pathfinder to point you in the right direction for information on intercultural communication.

Checking the reference collection to provide some background information or historical perspective on your topic is always a good first step. Below are some print and online titles in the Kelly Library reference collection that contain some information on intercultural communication, history, and social customs of various countries of the world. Note that if you are viewing this guide online through the library's web page (under the [Guides](#) link), or on your instructor's Moodle site, you can click on the hyperlinks and go directly to the electronic sources. The print sources are listed in call number order.

- Encyclopedia of Contemporary British Culture*** REF DA 589.4 .E53 1999
Encyclopedia of Contemporary French Culture REF DC 33.7 .E53 1998
Encyclopedia of Contemporary German Culture REF DD 290.25 .E53 1999
Encyclopedia of Contemporary Italian Culture REF DG 450 .E53 2000
Encyclopedia of Contemporary Spanish Culture REF DP 233.5 .E63 1999
Columbia Chronologies of Asian History and Culture REF DS 33 .C63 2000
Encyclopedia of the Modern Middle East and North Africa REF DS 43 .E53 2004 vols 1-4
Southeast Asia: An Historical Encyclopedia REF DS 524 .S68 2004 vols 1-4
Encyclopedia of Modern China REF DS 744 .E53 2009 vols 1-4
New Encyclopedia of Africa REF DT 2 .N88 2008 vols 1-4
Encyclopedia of Contemporary Latin American and Caribbean Culture REF F 1406 .E515 2000 vols 1-2
Oxford Companion to Canadian History REF F 1026 .O94 2004
Cuba REF F 1758 .C9345 2012 vols 1-2
Countries and Their Cultures REF GN 307 .C68 2001 vols 1-4
Encyclopedia of World Cultures REF GN 307 .E53 1991 vols 1-10
Encyclopedia of Taboos REF GN 471.4 .H65 2000
Greenwood Encyclopedia of World Folklore and Folklife REF GR 35 .G75 2008 vols 1-4
Greenwood Encyclopedia of Daily Life REF GT 31 .G74 2004 vols 1-6
Encyclopedia of World Dress and Fashion REF GT 807 .E54 2010 vols 1-10
Encyclopedia of Holidays and Celebrations: A Country by Country Guide REF GT 3930 .E53 2006 vols 1-3
Worldmark Encyclopedia of National Economies REF HC 15 .W674 2002 vols 1-4
Do's and Taboos around the World REF HF 5387 .D66 1983
International Business Etiquette: Europe REF HF 5389.3 .E85 S23 1999
International Business Etiquette: Latin America REF HF 5389.3 .L3 S22 2000
International Encyclopedia of Adolescence REF HQ 795 .A7258 2007 vols 1-2
International Encyclopedia of Men and Masculinities REF HQ 1090 .I58 2007
Greenwood Encyclopedia of Women's Issues Worldwide REF HQ 115 .G74 2003 vols 1-6
Statesman's Yearbook REF JA 51 .S7
Encyclopedia of Human Rights REF JC 571 .E673 2009 vols 1-5
Garland Encyclopedia of World Music REF ML 100 .G16 1998 vols 1-9

Language dictionaries:

- French: REF PC 2640s
- Spanish: REF PC 4640s
- Portuguese: REF PC 5328
- German: REF PF 3640
- Russian: REF PG 2640
- Chinese: PL 1455

Magill's Survey of World Literature REF PN 528 .M29 vols 1-6

[Biography in Context](#)

[Credo Reference](#)

[Gale Virtual Reference Library](#)

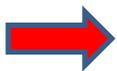
[Oxford Reference Online](#)

The three online sources above may be accessed through the [Journal Articles and Databases](#) link on the [library web page](#).

Tip: Remember to look at the bibliographies at the end of articles in these print and online reference sources. They may lead you to additional information. For books, you can check the library's [catalog](#), and for periodical articles, you can check the [E Journals by Title](#) list. If Kelly Library does not own the items, or have electronic access, you can request the materials through [interlibrary loan](#).

Next, you need to look at the Holston Associated Libraries [catalog](#). It is a shared catalog with three other libraries (**King College**, **Tazewell County Public Library**, and **Washington County Public Library**), and you can borrow materials from them. If you see a title you would like to request, please speak with a circulation staff member or a reference librarian. Some **subject headings** that might be helpful: **business etiquette—[name of country]**; **communication and culture**; **intercultural communications**; **manners and customs**; **national characteristics, [name of country]**; **[name of country]—description and travel**; **[name of country]— economic conditions**; **[name of country]—history**; **[name of country]—politics and government**; **[name of country]—social life and customs**. This is a **very** selective list; it's just to get you started on your research.

The first one is from [Academic Source Complete](#), a multi-subject database of scholarly and popular periodical articles. It is showing a simple **keyword search** on the phrase "**cross-cultural communication AND travel**". **Tip:** Note the limiters ("refine your results") in the left margin. [ASC](#) is a good, all-purpose database with which to begin your search for articles. EBSCO, the vendor of ASC, also produces several other databases that might be relevant, depending upon which aspect of your country you are researching: [Business Source Complete](#), [Communication and Mass Media Complete](#), [Hospitality and Tourism Complete](#), and [Psychology and Behavioral Sciences Collection](#). The user search screen is the same for all of these databases. If you can use one, you can use them all.



Searching: **Academic Search Complete** | Choose Databases

"cross cultural communication" in Select a Field (optional) **Search** **Clear** ?

AND travel in Select a Field (optional)

AND in Select a Field (optional) **Add Row**

Basic Search | Advanced Search | Visual Search | Search History

Page: 1 2 3 4 > Relevance Page Options Alert / Save / Share

39 Results for...
Boolean/Phrase: "cross cultural communication" AND travel

Refine your results

Full Text

References Available

Scholarly (Peer Reviewed) Journals

1990 Publication Date 2012

Source Types

All Results

Academic Journals (26)

Magazines (7)

Newspapers (2)

Book Reviews (2)

Trade Publications (1)

Subject: Thesaurus Term

Subject

- Academic Journal

Discussion on International Internship and Intercultural Competence from a Perspective of Higher Educational Internationalization -- A Case Study of the Program Work and Travel USA.

By: ZHANG Xiaochi. *Cross-Cultural Communication*. 10/31/2012, Vol. 8 Issue 5, p62-66. 5p. DOI: 10.3968/j.ccc.1923670020120805.934.

Subjects: CROSS-cultural communication; PERSPECTIVE (Philosophy); HIGHER education; GLOBALIZATION; INTERNSHIP programs; VOYAGES & travels; UNITED States; CHINA

Database: Academic Search Complete

Add to folder

PDF Full Text (370KB)
- Academic Journal

Auto-Bio/Ethnography as a Curriculum in Cross-Culture Communication: A Voice from the Other Shore.

AUTO-BIO/ETHNOGRAPHY COMME UN CURRICULUM DE LA CROIX-COMMUNICATION CULTURE: UNE VOIX DE L'AUTRE RIVE. By: Mohammed-Marzouk, Methal R. *Cross-Cultural Communication*. 2011, Vol. 7 Issue 4, p133-139. 7p. DOI: 10.3968/j.ccc.1923670020110704.388.

Subjects: ETHNOLOGY; CROSS-cultural differences; COMMUNICATION; VOICE; CURRICULA (Courses of study); SELF-actualization (Psychology)

Database: Academic Search Complete

Add to folder

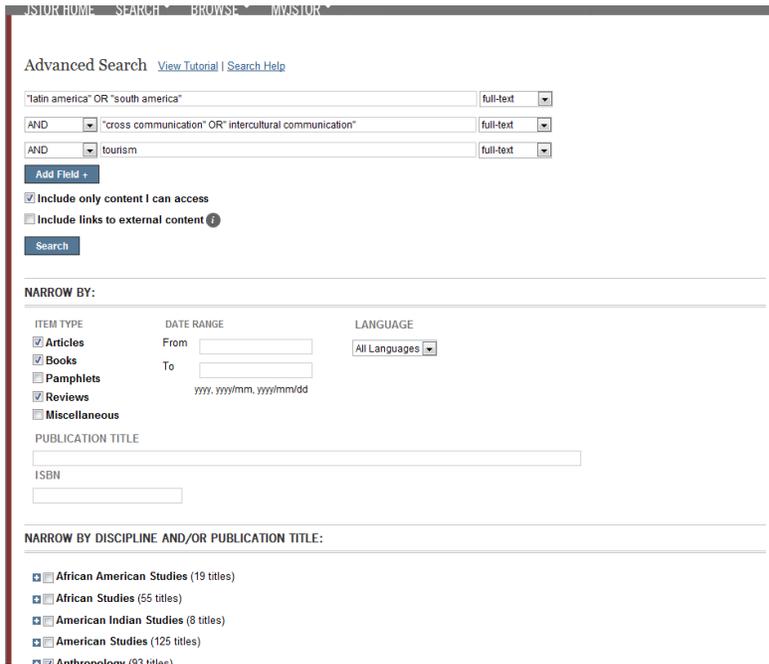
PDF Full Text (725KB)
- Academic Journal

Billfinger, 'Blackfellows,' and Forty-Niners: Travel and Judgment in Mark Twain.

By: Leitch, David G. *Polity*. Oct2010, Vol. 42 Issue 4, p483-510. 28p. DOI: 10.1057/pol.2010.11.

There is another all-purpose database from another vendor with popular and scholarly articles that might be useful too: [General OneFile](#).

Yet another database, [JSTOR](#), may be useful. *JSTOR* is a database of scholarly periodicals covering a wide variety of academic subjects, and is almost (but not quite) 100% full-text; you've probably used this database in English 101, Transitions I, or history classes. It is an archival database, which means it usually has a "moving wall" (time lag) of varying lengths for each periodical title. Look at the following screen shots.



Advanced Search [View Tutorial](#) | [Search Help](#)

"latin america" OR "south america" full-text

AND "cross communication" OR "intercultural communication" full-text

AND tourism full-text

[Add Field +](#)

Include only content I can access

Include links to external content

[Search](#)

NARROW BY:

ITEM TYPE: Articles, Books, Pamphlets, Reviews, Miscellaneous

DATE RANGE: From _____ To _____ (yyyy. yyyy/mm, yyyy/mm/dd)

LANGUAGE: All Languages

PUBLICATION TITLE: _____

ISBN: _____

NARROW BY DISCIPLINE AND/OR PUBLICATION TITLE:

African American Studies (19 titles)

African Studies (55 titles)

American Indian Studies (8 titles)

American Studies (125 titles)

Anthropology (93 titles)

6 Search Results

((("latin america" OR "south america") AND ("cross communication" OR intercultural communication" AND tourism))) [Search](#) [Modify Search](#)

Search within these results

All Results Journals Books Pamphlets

Show Content I can access [Go](#) Sort by Relevance [Go](#) Display 25 per page [Go](#)

Citation Tools [Save](#) [Email](#) [Export](#) [Track](#) [Previous](#) Page 1 of 1 [Next](#)

Select/Unselect All

1. [Representations of International Tourism in the Social Sciences: Sun, Sex, Sights, Savings, and Servility](#) [Q](#) Journal
Malcolm Crick
Annual Review of Anthropology, Vol. 18, (1989), pp. 307-344
[Page Scan](#) [Article PDF](#) [Article Summary](#)
2. ["Heart like a Car": Hispano/Chicano Culture in Northern New Mexico](#) [Q](#) Journal
Brenda Bright
American Ethnologist, Vol. 25, No. 4 (Nov., 1998), pp. 583-609
[Page Scan](#) [Article PDF](#) [Article Summary](#)
3. [Review: On Homosexualities in Latin America \(And Other Places\)](#) [Q](#) Journal
De Los Otros: Intimacy and Homosexuality among Mexican Men by Joseph Carrier
Latin American Male Homosexualities by Stephen O. Murray
Review by: Roger N. Lancaster
American Ethnologist, Vol. 24, No. 1 (Feb., 1997), pp. 193-202
[Page Scan](#) [Article PDF](#) [Article Summary](#)
4. [Collected Essays](#) [FREE](#) [Q](#) Journal
The American Historical Review, Vol. 107, No. 5 (December 2002), pp. 1687-1694
[Article PDF](#) [Article Summary](#)
5. [An African Nationalist Ideology Framed in Diaspora and the Development Quagmire: Any Hope for a Renaissance?](#) [Q](#) Journal
Cecil Blake
Journal of Black Studies, Vol. 35, No. 5 (May., 2005), pp. 573-596
[Page Scan](#) [Article PDF](#) [Article Summary](#)
6. [Global Scan: The Globalization of Advertising Agencies, Concepts, and Campaigns](#) [Q](#) Journal
D.A. Leslie
Economic Geography, Vol. 71, No. 4 (Oct., 1995), pp. 402-426
[Page Scan](#) [Article PDF](#) [Article Summary](#)

Tip: The databases we've reviewed have a lot of full-text content, but are not completely full-text. If you find a citation that is not full-text in a database, remember to check the [E-Journals by Title](#) list. If an article is not full-text in one database, it may be in another database to which the library subscribes.

The last database in this guide is [World Catalog](#). It is not a periodical database; it is a database of over a million books, audiovisual and other types of material. It is a good way to identify what you might not know exists. Below is a subject search on **Japan—social life and customs, limited to books published in English 1990-2013**.

Search in database: WorldCat (Updated: 2013-01-13)
 OCLC catalog of books and other materials in libraries worldwide

Search for: [su: japan--social and su: life] and Subject
 and Keyword
 and Keyword

Limit to: Year 1990-2013 (format: YYYY-YYYY) ← **Red Arrow**
 Language English
 Number of Libraries All

Limit type to: match any of the following
 Books
 Visual Materials
 Computer Files
 Internet Resources
 Serial Publications
 Sound Recordings
 Archival Materials
 Continually Updated Resources
 Articles
 Musical Scores
 Maps

Subtype limits: Any Audience Any Content Any Format

Limit availability to: match any of the following
 Items in my library (VEH, EMORY & HENRY COL.)
 Library Code Find codes...

Rank by: Number of Libraries

Search Clear

- Limit results: Any Audience Any Content
1. [The Edo inheritance /](#)
 Author: Tokugawa, Tsunenari.
 Publication: Tokyo : International House Press, 2009
 Document: English : Book
 Libraries Worldwide: 10
[More Like This: Search for versions with same title and author | Advanced options ...](#)
[See more details for locating this item](#)
 2. [The wonderful world of Sazae-san = Taiyaku Sazaesan : volume 9.](#)
 Author: Hasegawa, Machiko.
 Publication: Tokyo ; New York : Kodansha International 1997
 Document: English : Book
 Libraries Worldwide: 5
[More Like This: Search for versions with same title and author | Advanced options ...](#)
[See more details for locating this item](#)
 3. [Illustrated guide to Japan : culture & tradition.](#)
 Publication: Tokyo : JTB 2002
 Document: English : Book
 Libraries Worldwide: 3
[More Like This: Advanced options ...](#)
[See more details for locating this item](#)
 4. [The teahouse fire /](#)
 Author: Avery, Ellis.
 Publication: New York : Riverhead Books, 2006
 Document: English : Book
 Libraries Worldwide: 2
[More Like This: Search for versions with same title and author | Advanced options ...](#)
[See more details for locating this item](#)
 5. [Japan at the millennium : joining past and future /](#)
 Author: Edgington, David W.,
 Publication: Vancouver : UBC Press, 2003
 Document: English : Book
 Libraries Worldwide: 1
[More Like This: Search for versions with same title and author | Advanced options ...](#)
[See more details for locating this item](#)
 6. [Voice from japan : an outsider looks in.](#)
 Author: Meyer Carolyn.
 Publication: [S.l.] : Harcourt Inc., 1992
 Document: English : Book
 Libraries Worldwide: 2
[More Like This: Search for versions with same title and author | Advanced options ...](#)
[See more details for locating this item](#)

You will probably find articles that are not full-text in any database, or books that Kelly Library does not own. You can request them through [interlibrary loan](#), and we can try to obtain the item, or get a photocopy for you. To use this service, you need to allow 5-7 working days to receive the material. To use this service, please speak with Patty Greany or Jane Caldwell.

If you need help finding or using any of the resources discussed in this guide, please do not hesitate to speak with one of the **librarians** who provide reference assistance:

Jane Caldwell
Jody Hanshaw

Patty Greany
Janet Kirby

Lorraine Abraham, Library Director & CIO

You can contact us in person, by phone (944-6208) or email (askalibrarian@ehc.edu)

Circulation staff members are:

Ashley Ahn
Cyndi Cunningham

Holly McCormick
Janice Snead

David Lyons, Circulation Supervisor

We're here to help you with your information needs.



www.library.ehc.edu
276-944-6208
askalibrarian@ehc.edu

E&H/jec/1-13